

# Prince George's County Running Club

## Meeting Minutes

March 28, 2015 10:00am

<i>Attendees:</i>	3/28 Erica Baines Virginia Fromel Michael Ganheart Lauren Haley Paula Liverpool-Davis Cassandra Logan Amanda Mercer Tiffany Mitchell Cecilia Morrisette William Radcliffe James Roberts Juanita Roberts Sally Sebastian Rachel Sutcliffe JoAnn Thomas Sharon Vanwrght
<i>Next meeting:</i>	TBD

### Meeting Called to order at 10:25 am.

#### I. Introductory Comments

Meeting was called to order by Tiffany Mitchell. The following general topics were announced/discussed at that time:

##### PGRC.ORG Website Updates

- A. A Finance Area has been added to the website. In the near future treasurer reports will be uploaded to the website.
- B. Documentation Area updated on website. Club meeting minutes will be posted there.

##### Club Operation

- A. The club will develop "operation manuals" for each board position, containing information on responsibilities and in-process projects in order to ease transition after board election.

#### II. Membership Report

March 2015		March 2014	
258 members	222 memberships	343 members	275 memberships

#### III. Treasurer's Report

Provided by current Treasurer Tiffany Mitchell. The current funding available to the club as of March 27<sup>th</sup> is \$20,202.59.

#### **IV. Sidebar Discussion - What does the club need?**

- A. Suggestion for training programs – When developing a training program one of the required runs should be a club run (e.g., track night).
- B. Rachel Sutcliffe will coordinate with fellow PGRC member Jaclynn Haymon to establish a teaming agreement with Kaiser for wellness activities and publicity opportunities.
- C. Suggestion for volunteerism - post requirements of positions when asking for help.
- D. How to 'sell' the club to businesses.
  - 1. Invite businesses such as "Massage Envy" to come to races and provide short chair massages after races.

#### **V. RRCA Maryland Representative Dwight Mikulis**

Dwight was invited to the meeting by our former president Lydia Shell. He has committed to providing insight/encouragement to the club as we enter our 'rebuilding year'.

- A. **Club Members Claire Imholtz and Laurie Fisher were announced as winners of 2015 Women's Distance Festival series.** Each was presented with RRCA Gym Bags as awards.
- B. Club Growth -
  - 1. Because club funds appear to be in the positive at this point, Dwight encouraged us to consider different ways we can encourage club growth by providing incentives such as free memberships, small gifts to club participants, etc.
  - 2. Social Engagements - We were encouraged to entertain social engagements as a way to energize club membership and garner new members. Frederick Steeplechasers Club was highlighted as being the best in the area right now.
- C. By-Laws - Dwight has reviewed our by-laws in depth. Because of language of constitution, we are not required to have a vote to change meeting to Nov. Language states meeting is generally in March, therefore we have option of moving it without vote.
- D. Term Limits - many local clubs do have term limits for board members. He encouraged us to review other clubs for guidance.
- E. Sponsorship - Consider having packet pickups for races at local Grocery/Retail Outlets. Packet pickups encourage business and club visibility.
- F. Think with Abundance - Change mentally how you approach things. No we don't have volunteers or money, but change the way we look at it.
- G. Make this the year we are selfish about the club.
- H. Pledge to accomplish 3 things to promote the club between now and Nov.

#### **VI. By-Laws Change**

Though not strictly required, a vote was held for proposed move of Annual Meeting to November.

- 1. 16 voted yes (unanimous)
- 2. The first November annual meeting will be held in 2015.

## **VII. Election of Officers**

Nominating Committee presented slate of nominees for vote.

- A. Training Coordinator - Cassandra Logan was added to slate of nominees for this position.
  - 1. Tara Eggleston and Paula Liverpool are interested in learning more about this position and will shadow Cass in this role.
- B. Director of Races - "new" position that is responsible for "managing" the Race Directors.
  - 1. We don't currently have a committee of race directors. At this point The Board will assume this position.
- C. Slate accepted as nominated. Formal announcement to come from nominating committee later.

## **VIII. Sidebar Discussions**

How to encourage/solicit participation in club runs

- A. Using Meetup.com to schedule club runs.
  - 1. Tie in with webpage.
  - 2. Listserv - can be used to solicit participation in informal runs and when looking for people to run with.
  - 3. Initiate 2nd Club Run on Saturday morning on 450 to support members in Central PG County.

Encouraging club connections

- A. Create a "Where are you racing" document so club members can highlight races they are participating in and connect with other club members participating in same events.
- B. Reinstate club social events and schedule quarterly club run in Southern Prince George's County.

Facebook & Listserv

We want to formalize rules for sending emails to listserv, and posting to Facebook (both internal group and external page).

## **IX. New Business**

Ginny - Announced the start of the 26th Annual Women's Distance Festival Grand Prix Series. First race is: Women's 5K By The Bay in Havre de Grace, MD on April 26<sup>th</sup> at 8:00am..